

**Minutes: Centenary Committee Meeting 26th August 2020**

**1830hrs by Zoom**

1. Attendance by Zoom: Alan Jelley, Bob Tinley, Dave Hearn, Mike Thomas, Paul Morton, Paul Whitehead, and Vicky Palethorpe.

Apologies: Keith Jeacock

1. Centenary booklet **Paul M**
   * + - **Mike** reported there were 20 definite adverts worth £1025 – well done Mike.
       - **Paul** said there would be 48-pages, which might be extended to 52 depending on the number of adverts materialising. Only 8 advertisers had supplied artwork so far.
       - **Warwick Printing** recommended using thicker paper to avoid photos showing through text pages.
       - **Paul** would obtain quotes for more than 500 copies of the booklet. This was the threshold to change from digital printing to lithograph. Even if we had a lithograph print run extra copies would be digitally printed.
       - **Alan** suggested that the digital booklet would have to be downloaded, rather than looked at on-line, which would enable us to count the number of downloads.
       - **We urgently need to estimate how many printed copies we need, remembering that only 10-copies given to each advertiser would be 200 copies in total.**
       - We could use the HQ email system to circulate nearly all our members requesting them to send a S.A.E. for a copy. This might severely reduce the demand for copies. We do not have access to our members’ addresses, so posting to everyone is not an option – either by Royal Mail or my hand delivering ourselves. We could use the HQ system to ask members who want a copy to send their addresses, but not ask for an S.A.E.. It would cost £1.32 to post second class, plus envelope – say a total of £1.50 per booklet.
       - Thankyou letters should be sent to all contributors to the Centenary Booklet and they should receive a copy of the booklet and a lapel badge.
2. Centenary Budget **Vicky**
   * **Vicky** had circulated an itemised budget for the year showing acceptable losses against certain events totalling £640 to be offset by surplus advertising income of £440
   * There will be a stock of 100-lapel badges worth £150 (150-badges would be distributed with the 100-mile and 100-km events with their cost included in the costs of the events).
   * It was hoped to make an order for 25 more jerseys, of which 15 could be taken into stock. This would mean a total stock of 20 jerseys worth £570.
3. Celebration Rides **Bob/Dave**
   1. Sunday 11th April – Anniversary Ride from Millennium Square
      * New developments (13.1 below) at the Transport Museum means that this event may be given new impetus.
   2. Sunday 6th June – 100-mile Centenary Ride
   3. Sunday 12th September – 100-km Centenary Challenge Ride
      * The Friends of the Park are keen to get some good publicity out of riders leaving the Park at the beginning of the ride.
      * We need to ensure that the car park remains open until the last riders have returned – at present the car park closes at 16.00hrs.
      * Lunch will be at Badby Village Hall.
      * The cost of both 100- events to include the cost of lapel badges and certificates.
4. Veteran Voices & Coventry Sketchbook **Vicky**

* Articles have been received and incorporated in the booklet.
* We should hold a veterans evening at the end of next year’s season.
* The Transport Museum may be able to help with audio recordings.

1. Charity collections **Paul W**

* Due to start next week.

1. Centenary Jerseys **Bob**

* 52 jerseys have been delivered and 47 have been delivered or are awaiting collection.
* **Bob** suggested that a further order for 25 jerseys should be made to allow for some necessary exchanges, to satisfy known potential orders and provide some additional stock, see budget section 3 above.

1. Web and management of Centenary Events **Alan**

* Keith is unable to open a new bank account, or to convert our present building society account to internet banking because of “Covid” and bureaucracy. The B/S will give him transaction information over the phone but a visit to the branch will be necessary whenever he needs to make payments.
* Alan has produced a document describing how we should launch our Centenary to make an impact, stressing that this is a big event for us.

1. Flower borders – Grey Friars’ Green **Bob/Dave**

* No further news, but Bob will keep in contact with Dan Powell and Fletcher Brewer to ensure the project does not lapse.

1. Communications – Press, Radio, Television

* Vicky did an exceptionally good interview on Radio C&W on 10th August.
* Vicky will be interviewed on the BBC Breakfast programme on 3rd September.

1. Triple Centenary Day – Sunday 16th May
   1. Memorial Park

* All in hand – Vicky and Dave have had a meeting with The Friends of the Park.
  1. Ride to Meriden
* **George** to be asked for his routes from Memorial Park to Meriden and from Meriden to Fillongley in time for the next meeting.
  1. Meriden Service
* **Dave** is working with the vicar to ensure everything is set up.
  1. Ride to Fillongley
* See 9.2.
  1. Special Barbeque
* **Pip** has a cake baker contact who has quoted £80 - £100 for a decorated cake big enough for 75 people.
* **Mike** thinks £40-£50 would be enough for a sponge cake, but not sure if this would include decoration.
* The cost of the cake is to be paid from Club Accounts (advertising surplus) and not be an extra cost on the BBQ ticket price.

1. Celebration Dinner – Friday 1st October **Mike**

* No further information on a guest speaker.

1. Displays
   1. Transport Museum
      * **Vicky, Mike, and Bob** attended a Zoom meeting with Ben Coley of the Transport Museum on 24th August.
      * The Transport Museum are now planning to put on an interactive display from January 2021 to May 2021 with involvement from local cycling clubs – they are aware how keen we are to be involved, and why. They want the exhibition to inspire young families and novice cyclists and have a programme of rides. We have agreed to prepare some 5- and 10-mile rides with points of interest and refreshments.
      * We hope to work closely with Brian Robbins of the Veteran Cycle Club, which is also celebrating its centenary. Brian already has links with Megan, so he is a useful contact.
   2. Memorial Park with Friends of the Memorial Park **Vicky**

* Olly Hayward (Recreation Officer for HSBC in the West Midlands) has confirmed that there will be no Ring Road Event this year and it is also unlikely for next year.
* Olly has links with Ben Coley.
* Our main thrust will be a display on Saturday 10th July.

1. Tours
   1. 13th – 23rd April Mallorca.
   2. 9th – 24th June York to Edinburgh.
   3. 6th – 8th August Women’s tour.
2. Any other business

* None

1. Date of next meeting: 23rd September by Zoom at 19.00hrs.