

CTC Coventry AGM November 2020

Secretarys Report

Welcome

A year of three parts

November to March We had a strong start to the year: A thriving club with good attendances, a great season of tours planned for the lighter days of 2020, increasing numbers of new ride leaders, a Ride Leaders Forum held in March, a first for the club. Veterans in the Winter Club Nights wanted to tell their stories as well as watch the antics of our current riders.

March to June, Covid and lockdown. We were unable to provide rides. what did we do? Zoom groups to keep in touch, Whats app groups , phone calls by Dave to our Veterans. There was a sense of working together to stay connected. In the national context cycling was given huge validation as a safe way to keep fit. The cycle shops were kept open, so riding out privately and in pairs, wherever shielding was not an issue.

Come the end of June We could do Six a ride!

I wanted to make this story a press article, but colleagues were worried we would be inundated with demand. They were right, very soon there were more than six wanting to come out on nearly every ride. A couple of Sundays ago we had thirty people out in five groups.

This growth in group cycling has meant we have needed to increase the number of Ride Leaders, and a good number of you have stepped forward and made offers in greater frequency. Six in a ride has I believe has also improved the communication and atmosphere of the groups and our retention rate of new riders is increasing. Feedback is very encouraging

“We are a lovely, sociable group of riders with gorgeous rides on offer”.

Here are my comments from our Registration Report provided by George Riches

1. Membership by postcode not a lot of change in our overall numbers but this is cycling UK data , not just our active members here.

What we do know is that a good number cycle some way to ride with us

- 3 from Southam , 1 from Daventry

- 3 from Birmingham
- south preponderance in Coventry something for development

2. membership by type

- age : 30% > 65 in total member ship
- active in our club 50-60% >65
- some thing for development !!!

3. Membership by status

Shows 10% increase, again a total figure for our postcode, but also a sense of this in our active riding population too.

4 Rides Attendance

Two periods 24 weeks and 16 weeks

Increase of 30% in ride attendance partly due to greater number of shorter rides on Sundays, and in part due to the women's pop up rides

- New riders coming in
- Aware of a number of riders not riding since COVID, either due to their health risks, family health risks or change in risk factors in their work or in their families work

5 comparing data from this year and last

- a) we see that the short Sunday rides have become more popular, especially now we offer 30 and 40 mile options.
- b) The women's Sunday rides are a new feature, as well as Women's pop up rides in the week from the War Memorial Park
- c) The uptake of Long sunday and Tuesdays is about the same,
- d) Now there are three ranges of Sunday ride , perhaps we can better accommodate more cyclists earlier in their cycling journey , a richer mix of riders and e assisted bikers are becoming a feature , three at present.

Other Activity

After easing out of lockdown we had **Women's Festival** in July , We arranged weekly women's rides, a Whatsapp group which on going and Women's zoom meetings with up to 17 women, taking part.

There were rich discussions about how to increase the number of women riders in the club and the issues of development and diversity.

Our activity got the attention of Cycling UK, the organiser of the Women's Festival, nationwide, who joined our last Zoom group, and this

has helped us enormously in welding better links with others on the national staff team.

Another feature of our year has been the rapid development of

Our website Alans report shows

a huge growth in use over the year of site visits
and the number of page visits has doubled in the last 3 months
On the website there are now a range of materials, to support riders
lead riders and the committees and use of the shop.

The website is attracting the attention of new riders and the press.
We have been [art of a local Radio interview about ebikes, and on
national TV we were part of the BBC One Show article on Bike thefts.
It seems we are an attractive vibrant club with something for many
more

Finally How have we been running this club this year?

Quarterly meetings of our **main committee four times a year** have
overseen the finances and the legal aspects of Club activity and
resources.

Ride Leaders Meetings to arrange the rides programme have run
separately. Most of this has been held by zoom and we have lost a
social element to our meetings.

Along side, the **Centenary Committee** has been working extremely hard
to create and organize the Centenary celebrations for Next year. But I
will leave that for Bob to tell you about in his report.

So in conclusion this has been a challenging year for the club, but
nothing has been insurmountable and I believe we have had a successful
and productive year.

Vicky Palethorpe Secretary November 2020