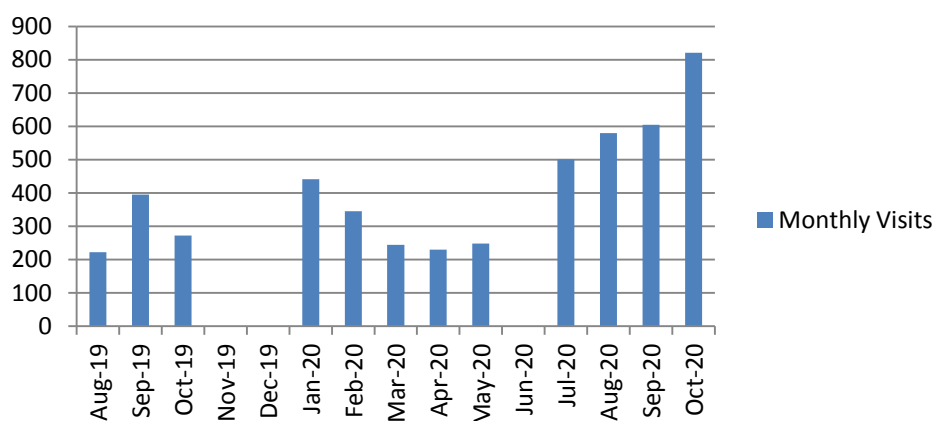


## 2020 AGM – WEBMASTER REPORT

This is a very brief look at the top-level usage levels of the Website and its viability.

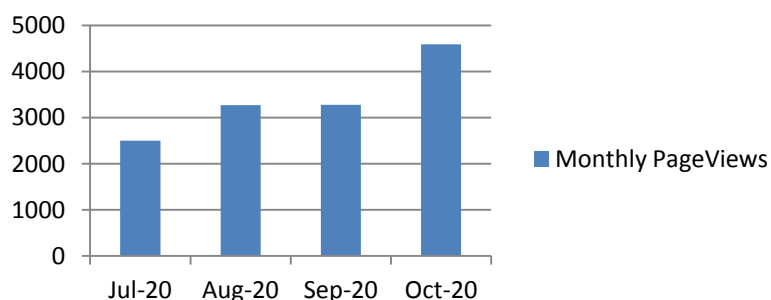
**1 - 2019 / 20 Usage Trend** - The tools I have available for measuring the use (and thereby potentially the usefulness and effectiveness) of the website have changed recently. The most consistent measure I have over time is the monthly number of visits to the website. I don't know that the numbers themselves are particularly relevant; more that it is reflection of the very positive growth in usage over the last 15 months.

### Monthly Visits



**2 - Reflecting the Success of the Club** - Going forward a far more directly relevant measure which I now have access to is the number of individual page views. This seems to match the Monthly Visits profile in showing a rapid increase (almost doubling) since the early summer and which potentially reflects the increased member activity being delivered by the club over the last few months, additional functionality added to the website, and the view arising from the announcement of our upcoming Centenary.

### Monthly PageViews



**3 - Backup Integrity** - Reassuringly George Riches and I have recently produced an agreed approach to Backing up the website which will protect the investment we have made in producing and using the website.