

This is the Ride Leader Team Report for the 2022 AGM.

SUMMARY

We have been very successful in maintaining a rides programme over the Covid period and have in fact increased the rides offered to our members, and pleasingly that has been matched by an increase in participation, and by a widening in diversity of the participants.

Over the last few months we have seen a significant growth in Ride Leaders offering innovative new rides which has raised the level of interest in the club.

Additionally, key to the future of the Club has been the tremendous effort by the New Rider Group in offering Introductory Rides to new and developing riders.

And pleasingly this has been matched by the building of a strong programme of tours.

However, it is possibly appropriate to say that we are in a bit of a transition period as we try to maintain the momentum on these innovations so they become an established as 'robust and maintainable' elements of our programme, whilst continuing to offer the core Sunday and Tuesday Rides programme that forms the foundations of the Club.

BACKGROUND NUMBERS

The following figures are from data assiduously collected and prepared by George Riches

"Here's some attendance data about the 13 weeks starting with the first Monday in November 2019":

Ride type	Number	Number Of Different Riders	% Female	Rider Appearances	% Female
Long	12	29	31	90	21
Short	12	35	34	121	36
Tuesday	11	20	25	68	20
Totals	35	53	26	279	27

"Here's the equivalent data about the 13 weeks starting with the first Monday in November 2021":

Ride type	Number	Number Of Different Riders	% Female	Rider Appearances	% Female
Long	2	3	33	4	25
Short	20	52	46	136	37
Tuesday	9	24	29	75	33
Women's	4	20	100	29	100
Off Road	3	11	45	16	43
Stamina Building	7	24	54	43	44
Intermediate	1	7	42	7	42
Introductory	2	15	53	20	55
Totals	48	88	48	330	44

AND THIS IS POSSIBLE INTERPRETATION OF THOSE NUMBERS

- number of rides lead up from 35 to 48 (**increase of 37%**)
- number of different riders up from 53 to 88 (**increase of 47%**)
- total appearance numbers up from 279 to 330 (**increase of 18%**)
- Female percentage up from 27% to 44% (**increase of 63%**)

Looking at the **Ride Attendance numbers** (*the numbers in the rows*) this seems to show a very healthy improvement in the engagement of our members.

Looking at the **profile of the Rides being offered** (*the types of rides in Column 1*) there has been a huge amount of effort and commitment in developing and delivering new innovative offerings ...

- The really successful Introductory Rides, Big Bike Revival, and so on
- Innovations such Martin Lee's Stamina building rides, the Drive & Cycle, and the Offroad rides
- Having a range of ride speeds, distances and stops/times which reflect a wider diversity of members
- Increasing mix of rides offered through the Womens Group
- Allied with this was the huge support for the various 'challenges' – Bob's 100km and 100mile rides, and Pete Seamen's 100-mile-in-a-week.

A similar very positive growth has been made in building a very strong and varied programme of Tours with seven in the portfolio for 2022... overseas, moving on, single centre, weekend Womens, and offroad. The programme is also reflecting the desire to offer 'tours' which are open and attractive to both our working members as well as those with more time on their hands !

All of these rides and tours are incredibly important in growing the depth, capability, and attractiveness of the club.

It is appropriate to point out a few 'however's' !

The growth in our offerings is reflection of a significant amount of interest and innovation by a number of individuals. It will be vital in maintaining the momentum in the club that these initiatives are adopted by more than a single ride leader and that there a number of 'sets' of ride leaders interested in growing each new 'style' of ride.

It will be important to ensure that the tremendous effort made by Vicky and Marina in encouraging new riders becomes part of the ongoing, regular club programme.

All of the innovation has come potentially at an impact upon our 'standard' Sunday and Tuesday Rides programme where we have sometimes struggled to get Ride Leaders and as Rider numbers have possibly moved elsewhere in our programme. We must ensure that we do not move too far away from our basic core offering.

Hopefully we will be having a cohort of eager new riders coming through from our Introductory rides, and I suspect there will be a lot of riders who have been on the Stamina Building rides who will be to be itching to go on more of our standard rides.

So a big **Thank You** to all Ride Leaders who has been involved in the new initiatives and innovatory rides, and also to the stalwarts who have been keeping the Sunday and Tuesday programme going

Shona	Hudson
Libby	Foster
Marina	Friend
Andrew	Gilbert
Dave	Hearn
Nigel	Hickman
Ben	Jackson
Alan	Jelley
Martin	Lee

Carl	Lewis
Lester	Marriner
Teresa	Moles
Paul	Morton
Nick	Holloway
Vicky	Palethorpe
George	Riches
Peter	Seamen
Jill	Seamen
Mike	Thomas
Helen	Tolley
Sak	Wathanasin
Paul	Whateley
Bob	Tinley

And finally, as a message to all our Club Members - this is not a large cohort of Ride Leaders for such an active and dynamic club - we do need more volunteers to lead a ride every now and then - it is not onerous and can be really rewarding.

(There is no requirement to produce gpx routes for circulation, although you always ask Bob Tinley (Chairman: CoventryCTC.org.uk) to prepare one for you if you want. You will not be thrown in at the deep end – there will usually be someone in the group to help out if necessary.)