

2023 Webmaster Report

Period (28 days in the month)	Visits per Month (Year on Year change)	Visitors (Year on Year change)	Pageviews (Year on Year change)
February	938 (-23%)	827 (-22%)	1,647 (-46%)
January	928 (-8%)	808 (0%)	1,851 (-31%)
December	915 (+1%)	775 (+3%)	1,421 (-47%)
November	No report	No report	No report
October	1192 (+24%)	928 (+15%)	2,643 (+11%)
September	994 (+11%)	779 (-1%)	1,976 (-7%)
November	No report	No report	No report
July	728	653	1186
June	810	791	1501
May	No report	No report	No report
April	936	828	2011
March	No report	No report	No report

Thoughts

Another year of declining use of the Website
However has stabilised at this lower level of usage

Suggest seeing Website as just one component of our 'Communications Package'
Bulletin + Facebook + Website + WhatsApp Groups

.... and work out how to use the 'Package' most effectively for the different levels of communications
Immediate communications Whats App
Short term communications ... Bulletin & Facebook
Longer term communications ... Website
Historical data ... Website

And that next year you ask for a report on the effectiveness of that wider 'Communications Package'