



## Minutes of Main Committee Meeting 2023-09-27

1	<b>Present</b> Bob, Vicky, Mike, Marina, Nigel , Roy, Shona, Alan, Sak, Dave, Pip Apologies from Keith who was available by Phone		
2	<b>Matters arising</b> from last meeting May 2023 none identified		
3	<b>Vital Updates from Officers</b> Keiths finance report  Bank Bal 21/09/23. £5654  Income received £200 grant from Cycling UK  Total includes  £695 Air ambulance donations  £125 Christmas dinner payments  £100. Expenditure from Christmas dinner deposit  Expenditure due £312 for 100KM morning stop food , £62 pricing and publicity materials  100km summary income £1620. 54 entries, expenditure anticipated £1180  Discussion on refunds for 100km ride. Keith advised us to be consistent by not refunding. However given profit levels from event Committee agreed to refund all.		KJ

4	<b>Advocacy.</b> George working on his own in this area at present. Issues will be shared in bulletin, Website and Facebook	"Earlsdon Liveable Area" to be mentioned in Bulletin	GR
5	<b>On the Bike Activity group</b> Notes attached  Main concerns: lack of offers in Rides planner  100km ride popular and successful . Marina has agreed to lead on next years event. However it was felt that the event could encourage some new volunteers to help her.  Marina has set up CTC Community Group on the Lets Ride	Ride Planning to be taken to ride leaders meeting  Agreement to put 100km in bulletin as request for volunteers  ??	NH
6	<b>Off the Bike Group</b> Notes attached.  Christmas dinner now planned for Kings Hill on 17th December. 16 booked so far. Last bookings by Dec 3rd  Gordon Meades funeral. This has been arranged in Conjunction with Age Concern by Dave and Bob, in the absence of any family members.  Keith proposed we consider some form of Memorial to Gordon. Ideas included a Bench, a memorial stone, Memorial ride .	Funeral on October 4th club members to attend with bikes and club shirts as far as possible  Gordons memorial to be To be discussed throughout the club, in the next few weeks.	DH/BT
7	<b>Promotion and Publicity</b> update attached  Banner for Display Board required  Agreement to take part in Kiddical Mass events in May and September 2024 with Display set up and Marshalling.... dependant on dates not clashing with club events:- Meriden and 100km. Charterhouse Big Bike Ride event may well be repeated as well 2024	Vicky to cost out Banner  Group to circulate club leaflets to bike shops etc Vicky. To go to Halfords	VP  SW, PM, DH, NH, MT
8	<b>Communications Group</b> Notes attached Discussions brought by Alan:-  <b>Whatsapp group</b> set up approved. New riders join "information only level until 3 rides and cycling Uk Membership confirmed. Opt in process required, via Club secretary. All other groups  <b>Club Magazine</b> Monthly magazine and shorter Bulletins was suggested. Although the	AJ/SH/VL to set up & manage WhatsApp in first instance  Alan to progress first edition	

	<p>concept and potential content was welcomed, there was concern this becomes a burden to produce. Alan is currently very willing. Agreement that first one be produced very soon, on the back of another successful summer of events and tours. Further editions dependent on feedback and sufficient new material. The Magazine could also be a template for the Annual report.</p> <p><b>New Rider Coordinator</b> the work on this grew out of concern about the number of “one ride only “ riders who don’t continue to join the club, and also the communication about the three rides only rule, before needing to join Cycling Uk .</p> <p><b>InstaGram and Facebook:</b> Vicky and Roy to take this discussion further.</p>	<p>Marina has taken on this role George will flag up all new riders to her, she can then continue to support them and check out reasons for failing to engage further.</p> <p>George and Vicky will continue to manage the riders who are failing to Join Cycling UK</p>	
9	<b>Dates of next meetings</b> TBA. Officers meeting November full committee January	VP and BT to organise.	